



HAWAII BANKERS ASSOCIATION

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FOR IMMEDIATE RELEASE

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BANK COALITION RAISES \$27,000 AND 24,000 POUNDS OF DONATIONS IN 3RD ANNUAL DRIVE TO BENEFIT HAWAII FOODBANK

(Honolulu, Hawaii, July 26, 2010) – The Hawaii Bankers Association announced that it's third annual drive for the Hawaii Foodbank Food Drive raised more than \$27,000 and more than 24,000 pounds in food donations. Ten financial institutions banded together in creative efforts to raise donations for this year's drive, including holding recipe book sales, bake sales, and hosting silent auctions.

“With many still struggling in the rough economic climate, assisting the efforts of organizations which provide basic necessities like the Hawaii Foodbank is important to maintain strength in our community,” said Gary Y. Fujitani, executive director of the Hawaii Bankers Association. “Our members are dedicated to the people in the communities we serve and we are proud to have another successful food drive completed.”

Finance Factors led Hawaii Banking Association members in monetary collections with more than \$11,000 in donations, followed by Territorial Savings Bank which raised more than \$7,000. Food collection was topped by First Hawaiian Bank which amassed nearly 6,500 pounds of food, and Territorial Savings Bank ranking second in this category with more than 4,000 pounds raised by its employees.

The Hawaii Bankers Association's drive benefited the annual Hawaii Foodbank Food Drive, which raises awareness and collects donations with the assistance of numerous local business coalitions and government organizations.

“The continued support of the Hawaii Bankers Association is much appreciated as we maintain our efforts to battle hunger across the state,” said Dick Grimm, president of the Hawaii Foodbank. “Our mission relies heavily on community involvement and can only be successful with participation from the various coalitions.”

The Hawaii Bankers Association is a trade organization made up of local FDIC insured depository institutions. They include: American Savings Bank, Bank of Hawaii, Bank of the Orient, Central Pacific Bank, Finance Factors, First Hawaiian Bank, Hawaii National Bank, HomeStreet Bank, Ohana Pacific Bank, Pacific Rim Bank and Territorial Savings Bank.

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